



CA Vehicle Record Inquiry

CVR's California Vehicle Record Inquiry (VRI) Provides Your Dealership Sales Department with Critical DMV Information

In an increasingly competitive vehicle sales environment having the right information at your fingertips can often mean the difference between a profitable month and one where your sales department is in the red. Purchasing vehicles with undisclosed liens or stolen or salvage situations leaves the dealership with legal exposure as well as dissatisfied customers.

Fortunately for you, Computerized Vehicle Registration (CVR) offers a solution for your sales team to get the right information – right away. Conventional information system offerings and vehicle history reports may be 30 days old at the time of purchase.

With CVR's California VRI solution you get on-line, real time, PC-based secure communications link that delivers instant access to the California DMV database 7 days a week, 18 hours a day. With VRI you no longer have to worry about:

- Accepting stolen or salvage vehicles in trade
- Holding drafts on any vehicle being wholesaled
- Calling the DMV to make manual inquiries

Consider these benefits:

- Increase profit potential by permitting the dealership to consider high risk vehicles or trades
- Assure accuracy of calculation of fees and penalties for both new and used vehicles
- Increase productivity by eliminating most calls to the DMV
- Improve customer satisfaction by delivering a vehicle with the correct information
- Saves money by protecting the dealership against unknown fees and penalties on trade-in vehicles



Complete Data Delivered Instantly

- Drivers license number and name
- Issue Data, expiration date, class, extensions and restrictions
- List violations, accidents, convictions, and their date of occurrence
- List sections violated, locations, court disputes, docket #s and citations
- Department actions, order mail date

Also available through VRI

- Vehicle registration information
- Vehicle year, make and model
- Registration status and expiration data
- Salvage title

The process of VRI was designed with dealership in mind providing the right information to make the right decisions.

Step 1 – The sales manager appraises a vehicle being considered for trade in by a customer or offered for purchase by a wholesaler



Step 3 – The sales manager reviews the printout taking into account the information that drives an informed decision about the vehicle.

Step 2 – Dealer personnel using a secure password inquire the California DMV through the CVR system using the VIN or the CA license plate. This information is received in about one minute.



To find out more about California VRI from CVR, Please contact us at 800.333.6995 www.cvrreg.com.

CVR
COMPUTERIZED VEHICLE REGISTRATION